Department of Culture of the Vitebsk City Executive Committee

Vitebsk State Technological University

Vitebsk Center of Modern and Contemporary Art

**Belarusian Union of Designers**

**II International poster competition**

**In honour of the 130th anniversary of EL Lissitzky**

**"UNOVIS. XXI century. #****EL130 / #EL 130”**

**30.04.2021 – 25.12.2021**

Year 2020 marked the 130th anniversary of the birth of El Lissitzky (1890 – 1941).

El Lissitzky is one of the greatest masters of the European and Russian avant-garde, an engineer-architect, an artist-constructor, an illustrator, a font master, a designer, an art theorist.

A significant milestone for the world's art and design is his creative period in Vitebsk, his collaboration with Kazimir Malevich, participation in the program activities of the “UNOVIS” in Vitebsk art school, the development of a new visual language in typography, poster and exhibition designs.

**Objectives of the competition**

Popularization of the work of El Lissitzky and the heritage of the Vitebsk art school.

Interconnection of the art system of El Lissitzky and relevant design language.

Revealing the linguistic structure of the text in relation to the image of space and time in a poster, art object, book; construction and deconstruction of meaning in design.

**Program of the competition**

Publication of information about the competition on the founders’ websites and dedicated project pages of Facebook, vkontakte, Instagram.

The date of the competition is 30.04.2021 – 25.12.2021.

Placement of the winners’ entries on the exhibition grounds in Vitebsk and Minsk: Vitebsk Center of Modern and Contemporary Art, Vitebsk State Technological University, Belarusian Union of designers.

Awards ceremony February 7–28, 2022.

**Jury**

Elena KITAEVA, chairman (Russia)

Andrey LOGVIN (Russia)

Andrey ChelYuTto (Russia)

Marco NATOALLI (Italy)

He HUANG (China)

vsevolod SVENTOKHOVSKY (Belarus)

Dmitry SURSKY (Belarus)

The organizers, at their discretion, can add new members to the jury from professional designers.

**Curators (scientific consultants)**

Denis MASHAROV (Russia/Israel)

Valery SHISHANOV (Belarus)

**The jury's work is carried out in 2–3 stages.**

**Long list. Shortlist. Winners.**

Summing up the results of the competition **– 01.02.2022.**

**Competitive categories**

**1** – professional works \_pr

**2** – student work \_st

**The number of projects is not limited**

Collective and individual applications are accepted

**Competition nominations**

**Category A** / Poster **#EL130.**

**A.1** Printed poster.

**A.2** 3D poster / Art-object.

Posters /objects dedicated to El Lissitzky and his artistic system in art and design.

**Format**

**A.1** For preview poster size: 3508 x 4961 px

Poster size for printing: 700 x 1000 mm

vertical format CMYK, 300 dpi; jpg, tiff file format.

Maximum file size; 20 MB (each)

**A.2** The model of the art object should be presented in 2–3 projections

on one sheet.

For preview, poster size: 3508 x 4961 px

Poster size for printing: 700 x 1000 mm

vertical format CMYK, 300 dpi; jpg, tiff file format.

Maximum file size: 20MB (each)

**Category B** / Font poster **#LETTEREL**

**B.1** Printed poster.

**В.2** Animated poster.

Letter. Word. Text. Meaning.

Typography posters on vision and meaning.

**Format**

**B.1** For preview, poster size: 3508 x 4961 px

Poster size for printing: 700 x 1000 mm

vertical format CMYK, 300 dpi; jpg, tiff file format.

Maximum file size: 20MB (each)

**B.2** Video length: maximum 20 seconds.

Screen size: 1920 × 1080 pixels

vertical file format: .MP4,

Maximum file size: 150 MB or less (each)

**Category C** / Book **# BOOKEL**

**C.1** Book: Construction / Codex / Booklet / Zin / Comic / Other.

Project of a book about the journey of El Lissitzky and his artistic space in time. Combination of verbal and visual-graphic. Text as a graphic element and an integral part of the visual series.

**Format**

**С.1** The book is presented as an original layout for printing, and a photo – and / or video presentation. Book presentation 30–60 sec. 8–12 pages, format А4 –А5, collage, photomontage, graphics.

An example of the theme “Two squares and a ninja”.

**Awards**

All participants of the competition receive a diploma of the participant, an electronic catalog. The winners receive diplomas of the corresponding places and nominations.

**The Grand Prix is ​​awarded based on the results of all nominations of the competition.**

**The terms of participation**

**Posters and projects created in 2018 – 2021 are accepted for the competition.**

Participation in the competition is free.

Authors who have passed the selection stages will be notified by email.

Files for printing posters and selected projects must be sent to the address provided in the letter.

Works and projects submitted for the competition may be published and exhibited by the organizers of the competition in order to promote the competition.

**Project files should be sent to unovisel130@gmail.com**

Indicate in the file name your status \_st or \_pr, your name in Latin letters, your country, competition category, poster number (if there are several) and e-mail address, file saving format, separating these data with an underscore:

\_pr\_alex\_petrov\_belarus\_A1\_1\_ptv55 @gmail.com.jpeg;

\_st\_alex\_petrov\_belarus\_A1\_2\_ptv55@gmail.com.tif.

**Deadline: December, 25.2021 12am**

**Contact information**

For all m questions, contact the organizers of the competition:

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+375 29 247-45-17 Natallia Tarabuko

+375 29 710-87-69 Natallia Abramovich

Coordinator:

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**e-mail:** unovisel130@gmail.com

**Request**

to participate in the international poster competition

**“UNOVIS. 21st century. #EL130”**

|  |  |
| --- | --- |
| Full name |  |
| Date of Birth |  |
| Place of residence |  |
| contact number |  |
| E-mail address |  |
| Competition category |  |
| Brief information about the participant  (place of work or study) |  |
| Name of competition works |  |
| Number of works in the nomination |  |
| Description of the project concept |  |

Application for participation in the competition is sent simultaneously with the projects, using the attached form. By submitting works to the competition, the author agrees to the terms of the competition.